

# ACBCC Partner Benefits by Level

Partner Benefits	Gold Partner \$2500	Platinum Partner \$5,500	Diamond Partner \$8,500	Visionary Partner \$12,000
Membership Directory listing	X	X	X	X
New Business Partner - Newsletter feature	X	X	X	X
New Business Partner-Social media mention				
New Business Partner - Spotlight at Mixer	X	X	X	X
Online Business Community - Premium customizable ChamberMaster profile (web link, social media, ability to post hot deals)	X	X	X	X
Access to Membership - Post one Resource in the ChamberMaster per month	X	X	X	X
Access to Membership - Post one news release to Chamber membership per semi-annum	X	X	X	X
Access to Membership - Host one workshop with Chamber membership per year	X	X	X	X
Advertising- One, two-week, banner ad on the Chamber website per year	X	X	X	X
Advertising - One, two-week, automated email campaign to the Chamber membership per year	X	X	X	X
Advertising - Six social media posts per year (1x bi-monthly max)	X	X	X	X
Advertising - Post up to three (3) products/services in the Chamber Marketspace	X	X	X	X
Market Exposure - Logo on chamber website (Gold Partner) on banner	X	X	X	X
Gift from Chamber - Premium membership plaque	X	X	X	X
Gift from Chamber - Storefront window decal for business	X	X	X	X
Access to Membership - Post two Resources in ChamberMasters per month (1x bi-weekly max)		X	X	X
Access to Membership - Post one News Release to Chamber Membership per quarter (max)		X	X	X
Access to Membership - Host one Workshop with Chamber Membership per semi-annum (max)		X	X	X
Advertising - Two, two-week, banner ads on Chamber website per year (1x per semi-annum max)		X	X	X
Advertising - Two, two-week, automated email campaigns to the Chamber membership per year (1x per annum max)		X	X	X
Advertising - Eight social media posts per year (1x per month max)		X	X	X
Market Exposure - Logo on chamber website (Platinum Partner)		X	X	X
Market Exposure - Logo on Chamber event flyers (Platinum Partner)		X	X	X
Market Exposure - Logo on Chamber banner at events (Platinum Partner)		X	X	X
Business Leader Development - One EPIC Scholar (review with EPIC committee)		X	X	X
Access to Membership - Post four resources in ChamberMasters per month (1x per week max)			X	X
Access to Membership - Post two news releases to Chamber Membership per month (1x bi-weekly max)			X	X
Access to Membership - Host one workshop with Chamber Membership per quarter (max)			X	X
Advertising - Four, two-week, banner ads on the Chamber website per year (1x per quarter max)			X	X
Advertising - Ten social media posts per year (1x per month max)			X	X
Market Exposure - Logo on chamber website			X	X
Market Exposure - Logo on Chamber event flyers			X	X
Market Exposure - Logo on Chamber banner at events			X	X
Gift from Chamber - Exclusive Diamond Partner Membership plaque			X	X
Access to Membership - Post four News Releases to Chamber Membership per month (1x per week max)				X
Advertising - Four, two-week, automated email campaigns to the Chamber membership per year (1x per quarter max)				X
Advertising - Twelve social media posts per year (1x per month max)				X
Market Exposure - Logo on chamber website				X

Market Exposure - Logo on Chamber event flyers	X
Market Exposure - Logo on Chamber banner at events	X
Gift from Chamber - Exclusive Visionary Partner Membership trophy	X

***Other Considerations***

Gala seats (1 ticket, 2 tickets, half-table, whole table)

Luncheons (1 ticket, 2 tickets, half-table, whole table)